



lifestyle

HARDWARE & BUILDING SUPPLIES

YOUR STYLE • YOUR STORE

prospectus



This is the right match for a **successful** business partnership.

Your Style, Your Store, Forever!

We offer independent store owners who run hardware outlets with the opportunity to be part of the Lifestyle Group and switch their business to the Lifestyle Hardware & Building Supplies buying group.



You are not out of pocket!

For a competitive monthly fee, you will recover this from the discounts you receive from suppliers, a rebate structure and competitive pricing through the Buying Group.



independence
monthly specials
growth potential
marketing & advertising
store design & layout
recognition
expanded supplier network
increased basket of goods

Become part of the Lifestyle Hardware Group backed by a large buying group!

This will help you to be competitive in the market with prices, an increased product range, benefit from skills and advice received, to help you grow your business through a complete turnkey retail solution.

Why?

independence

Retain your own business and trading name

increased basket of goods

Your basket of goods will increase with a quality product range at competitive prices

expanded supplier network

Enjoy buying power from suppliers listed on our network

monthly specials

You will benefit from bulk deals from suppliers on a monthly basis

growth potential

We increase your product range therefore your turnover and sales will increase

marketing & advertising

We design top end pamphlets for you with deals from suppliers

store design & layout

We provide you with a floor plan and assistance with remerchandising your store. This also includes signage and point of sale.

recognition

You become part of a larger group and therefore a key account with suppliers, giving you access to activations, promotions, giveaways etc.

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