

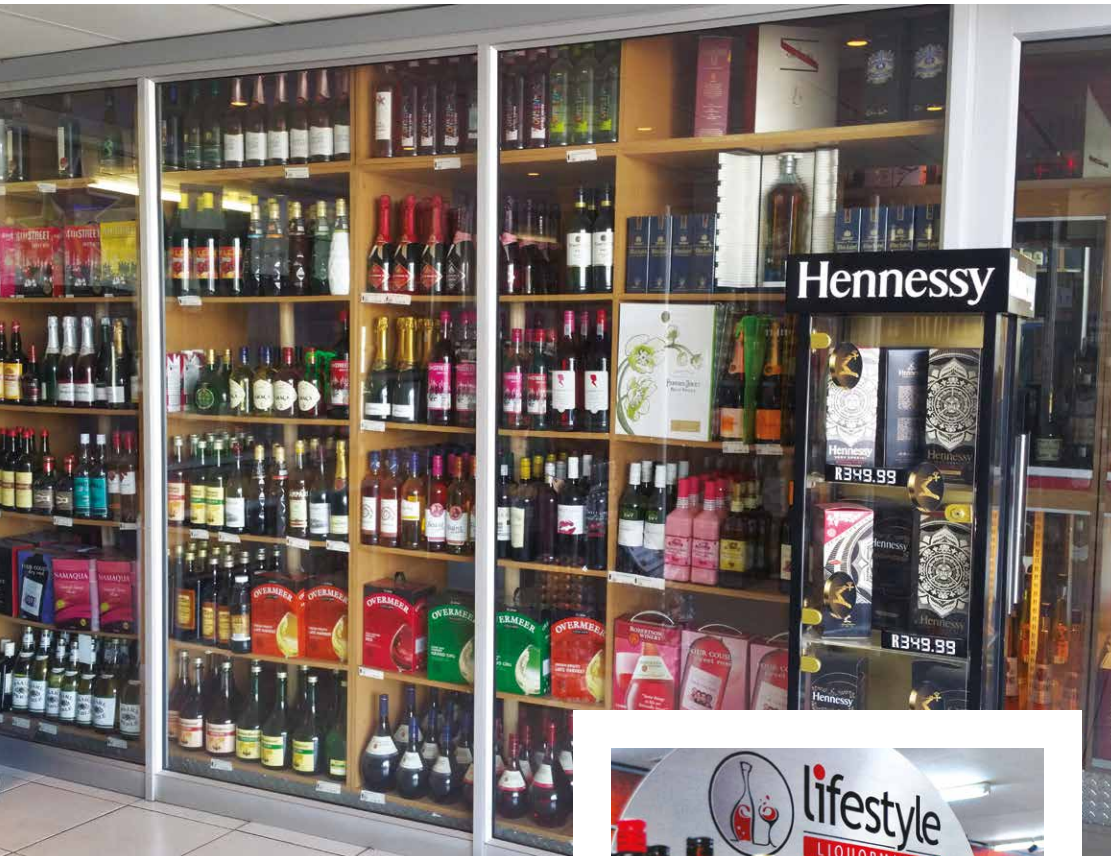


lifestyle

LIQUORMARKET

YOUR STYLE • YOUR STORE

prospectus



This is the right match for a **successful** business partnership.

Your **Style**, Your **Store**, **Forever!**

competitive prices
 ranging
 recognition
 professional look and feel
 retain your identity
 advertising pamphlets
 promotions
 expert advice
 no hidden extras
 increased basket of goods



You are not out of pocket!
 For a competitive monthly fee, you will recover this from the discounts you receive from suppliers and better pricing through the Buying Group. Ask our current Members. By joining the Lifestyle Group, it does not cost you more, it **saves** you more!



**Become part of the Lifestyle Liquormarket Group
backed by a large buying group!**

Why?

competitive prices

You have competitive pricing as you benefit from the power of an economy of scale buying group

increased basket of goods

Your basket of goods will increase with the competitive pricing range

recognition

You become part of a larger group and therefore a key account with suppliers, giving you access to activations and promotions

professional look

We will provide you with Lifestyle signage for inside and outside your store so you attract more customers

retain your identity

Retain your own business and trading name

pamphlets

We provide pamphlets on a monthly basis

promotions

We run monthly promotions, advertising and theme events in conjunction with you

expert advice

We provide ongoing expert advice from industry experts to assist you in improving your store, from layout to merchandising to point of sale.

no hidden extras

You don't have to stock any franchise house brands

Contact Andrew Duckitt on
082 319 0681 or **andrewduckitt@gmail.com**

www.lifestyleretail.co.za

