



lifestyle

SUPERMARKET

YOUR STYLE • YOUR STORE

prospectus



This is the right match for a **successful** business partnership.

Your Style, Your Store, Forever!

We offer independent retailers who run their own grocery outlets the opportunity to be part of the Lifestyle Group and switch their business to Lifestyle Supermarket.

competitive prices
ranging recognition
professional look and feel
retain your identity
advertising pamphlets
promotions
expert advice
no hidden extras
increased basket of goods



You are not out of pocket!
For a competitive sign on and monthly fee, you will recover this from new customers visiting your store and an increased basket of goods thanks to **better pricing** through the ICC Buying Group.



Become part of the Lifestyle Supermarket Franchise backed by a large buying group!

This will help you to be competitive in the market with prices, offer an increased product range and benefit from skills and advice received from the Group to help you grow your business through a complete turnkey retail solution.

Why?

competitive prices

You have competitive pricing as you benefit from the power of an economy of scale buying group

increased basket of goods

Your basket of goods will increase with the competitive pricing range

recognition

You become part of a larger group and therefore a key account with suppliers, giving you access to activations and promotions

growth potential

We assist with service department development including butchery, bakery, fruit & veg and fast foods

professional look

We will provide you with Lifestyle signage for inside and outside your store so you attract more customers

retain your identity

Retain your own business and trading name

pamphlets

We provide pamphlets on a monthly basis

promotions

We run monthly promotions, advertising and theme events in conjunction with you

expert advice

We provide ongoing expert advice from industry experts to assist you in improving your store, from layout to merchandising to point of sale

negotiated account terms

We negotiate on your behalf to give you highly acceptable payment periods

Contact Manny Gouveia on

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